Prepped 4 PrEP!
KP-led services in Vietnam

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P4P KP-led PrEP pilot model

P4P at a glance

- **Model:** Low-cost fee-based services delivered by KP-led private clinics OR public clinics + KP CBOs, supported by MOH and USAID/PATH Healthy Markets

- **Populations:** =/> 1,700 MSM, TGW, HIV sero-discordant couples (all KP)

- **ARVs:** Donated/low priced generic Truvada (Ricovir-EM/Mylan)

- **Evaluation:** 1) Study to assess client outcomes, acceptability, feasibility and sustainability of the model; 2) cost-effectiveness and micro-costing studies

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I. Co-create model with KP and generate demand (March 2016)

- Assess service needs, co-design model
- Develop & launch PrEP awareness campaign (FB, MTV, Grindr) + PrEP app

II. Initiate services in community & private clinics (March 2017)

- 8 KP-led CBOs reaching MSM, TGW, PWID & FSW offer HIV lay/self-testing, screen for HIV risk, counsel on PrEP
- Refer eligible clients to 4 private clinics (KP-led) that offer fee-based PrEP

III. Integrate into public sector & scale (June 2017)

- Add into 4 district public hospitals
- Integrate PrEP into national ARV guidelines (Dec 2017)
- Roll out provider training; new pilots (UNAIDS), TA for expansion to other sites
- Advocate for public financing through national health insurance

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www.facebook.com/xomcauvong
Key results...

PrEP users enrolled by month/cumulative
March – December, 2017 (Ho Chi Minh City)

As of December 2017

82% PrEP retention rate

Seroconversion 1st month on PrEP = 2 cases
(successfully ART enrolled, virally suppressed)
of MSM and TGW who self-reported substantial risk for HIV*

- 91% of MSM and TGW respondents said they would opt for PrEP if available
- 89% of MSM and TGW respondents were willing to pay for PrEP

Key factors for success: client-side

Need + Acceptability/Demand + Willingness to pay + PrEP service preferences

Where clients prefer to access PrEP services

- 71.4% at Community based organizations
- 12.9% at Public hospitals/Outpatient clinic for HIV treatment
- 10.9% at Private hospital/clinics
- 4.8% at Others

+ Emergence of KP-led clinics with a mix of KP- and non-KP clinicians

*Study among 799 MSM and TGW in HCMC; USAID/PATH Healthy Markets. PrEP online and face-to-face survey, Dec 2016
Key factors for success: approach/systems-side

- Increasing MoH and provincial government commitment to PrEP roll-out

**90-90-90**
- Offering PrEP alongside intensive 90-90-90 efforts
- Delivering PrEP through partnerships between KP-CBOs/private clinics & district hospitals/MoH

- Building in fee-based approaches to promote sustainability from the beginning

- Promoting adherence through f2f interactions and an app ([http://prep.net.vn](http://prep.net.vn))
- Working with ARV, HIV/STI diagnostic manufacturers to secure best prices

- Updating national ARV guidelines and provider training to include PrEP
Challenges and strategies to address them

+ Financing PrEP in the context of declining donor funds
  • Multi-models: starting with an affordable fee-based approach, exploring PPPs, generating cost-effectiveness evidence to inform and advocate for public financing/health insurance

+ Addressing STIs and Viral Hepatitis
  • Training providers, engaging private sector diagnostic and pharmaceutical companies, negotiating lower priced testing and treatment
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- **PrEP clinics**: Thanh Danh, Galant, My Home, The Light, OPCs in Districts 1, 8, 11 and Thu Duc

- **CBOs**: Life Center, G-Link, G3VN, Aloboy, M4M, Color of Life, Smile, Vuot Song, Real Life

- **Private sector**: Reliv/Duy Anh, Gilead Access/Gilead Foundation, Abbott, OraSure, MTV, Grindr

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PrEP App (http://prep.net.vn)

• Available on iOS and Android: search prep
• Reminds clients to take their drugs on time, and to revisit their PrEP doctor on time for follow-up appointments.
• **Automatically sends** clients important messages tailored for each period of drug use.
• Supports clinics to provide better services: planning for number of clients to receive/day, reminders for client revisit dates, and follow-up notifications for missed appointments.

PrEP App (http://prep.net.vn)